



PREM JAIN MEMORIAL TRUST



#HUMANIZING URBAN DENSITY
#HPBM26
#PJMT

HARIT-PREM
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MAHOTSAV
JANUARY 23-29

th Edition of
**HARIT PREM
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MAHOTSAV'26**

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**ADAPTIVE REUSE:
THE GREEN
CAMPUS CHALLENGE**

**How to participate and FAQS
Join India's largest Green Event**



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WHAT?

The greenest design is the one that uses what already exists. The Adaptive Reuse Challenge invites students to look at their campus not as a finished project, but as a collection of missed opportunities. This is your chance to redesign underused spaces more efficiently, making a positive environmental contribution without the need for new construction.

The Challenge: **Identify a "Failure Zone"** on your campus. A space that is currently ignored, poorly used, or inactive (such as a dark corner, a leftover corridor, or an empty outdoor strip). Your task is to propose a smart, low-impact intervention on paper that makes the space useful again. The proposal must be temporary and reversible, working without damaging the existing structure.

Design Approach:

- Understand the Problem: Identify why the space fails. Is it due to heat, darkness, poor circulation, lack of seating, or a lack of social function?
- Design the Solution: Propose a temporary architectural intervention that solves the problem using passive strategies and reused or low-impact materials.
- Sustainability First: Link your environmental ideas directly to spatial design, ensuring the intervention improves comfort and usability.

Deliverables:

- Two A2 Sheets (Digital): A comprehensive visual proposal of your intervention.
- Site Analysis & Diagrams: Clearly illustrate the "Failure Zone" and your concept for revival.
- Drawings: Include plans, sections, environmental strategies, and material logic.

Judging Criteria:

- Space Efficiency: Does the proposal make better use of the existing area?
- Environmental Value: Does it improve comfort using passive or sustainable strategies?
- Design Clarity: Is the idea practical, clear, and well-reasoned?
- Innovation: How creatively are existing constraints handled?



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HOW?

1. Document your site and your design process through sketches and diagrams.
2. File size for the digital sheets should not exceed **5MB**.
3. Send your submission via email by **18th January '26** to frontoffice@premjainmemorialtrust.com including your name, institution, and team details.
4. Share your vision on Instagram and Facebook, tagging **@premjainmemorialtrust** and using the hashtags: **#PJMT #HPBM26 #HUMANIZINGURBANDENSITY**



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Top 3 Winners:

INR 5000 for 1st Prize

INR 3000 for 2nd Prize

INR 2000 for 3rd Prize

Winners will be announced during Prem Jain Memorial Address on **22nd January 2026** at 2 pm at IES Architecture College, Mumbai and acknowledged on <https://premjainmemorialtrust.com/>

Remember to tag **@premjainmemorialtrust** and use **#PJMT #HPBM26 #HUMANIZINGURBANDENSITY**



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