



PREM JAIN MEMORIAL TRUST

HARIT-PREM
BHARAT



MAHOTSAV
JANUARY 23-29



#HUMANIZING URBAN DENSITY
#HPBM26
#PJMT

th Edition of **HARIT PREM BHARAT MAHOTSAV'26**

Powered by



ADAPTIVE REUSE: THE GREEN CAMPUS CHALLENGE

How to participate and FAQs
Join India's largest Green Event



PREM JAIN MEMORIAL TRUST

WHAT?

The greenest design is the one that uses what already exists. The Adaptive Reuse Challenge invites students to look at their campus not as a finished project, but as a collection of missed opportunities. This is your chance to redesign underused spaces more efficiently, making a positive environmental contribution without the need for new construction.

The Challenge: **Identify a "Failure Zone"** on your campus. A space that is currently ignored, poorly used, or inactive (such as a dark corner, a leftover corridor, or an empty outdoor strip). Your task is to propose a smart, low-impact intervention on paper that makes the space useful again. The proposal must be temporary and reversible, working without damaging the existing structure.

Design Approach:

- Understand the Problem: Identify why the space fails. Is it due to heat, darkness, poor circulation, lack of seating, or a lack of social function?
- Design the Solution: Propose a temporary architectural intervention that solves the problem using passive strategies and reused or low-impact materials.
- Sustainability First: Link your environmental ideas directly to spatial design, ensuring the intervention improves comfort and usability.

Deliverables:

- Two A2 Sheets (Digital): A comprehensive visual proposal of your intervention.
- Site Analysis & Diagrams: Clearly illustrate the "Failure Zone" and your concept for revival.
- Drawings: Include plans, sections, environmental strategies, and material logic.

Judging Criteria:

- Space Efficiency: Does the proposal make better use of the existing area?
- Environmental Value: Does it improve comfort using passive or sustainable strategies?
- Design Clarity: Is the idea practical, clear, and well-reasoned?
- Innovation: How creatively are existing constraints handled?



PREM JAIN MEMORIAL TRUST

HARIT-PREM
BHARAT



MAHOTSAV
JANUARY 23-29



#HUMANIZING URBAN DENSITY
#HPBM26
#PJMT

th Edition of HARIT PREM BHARAT MAHOTSAV'26

HOW?

1. Document your site and your design process through sketches and diagrams.
2. File size for the digital sheets should not exceed **5MB**.
3. Send your submission via email by **18th January '26** to **frontoffice@premjinmemorialtrust.com** including your name, institution, and team details.
4. Share your vision on Instagram and Facebook, tagging **@premjinmemorialtrust** and using the hashtags: **#PJMT #HPBM26 #HUMANIZINGURBANDENSITY**



PREM JAIN MEMORIAL TRUST

HARIT-PREM
BHARAT



MAHOTSAV
JANUARY 23-29



#HUMANIZING URBAN DENSITY
#HPBM26
#PJMT

th Edition of

HARIT PREM BHARAT MAHOTSAV'26

Top 3 Winners:

INR 5000 for 1st Prize

INR 3000 for 2nd Prize

INR 2000 for 3rd Prize

Winners will be announced during Prem Jain Memorial Address on **22nd January 2026** at 2 pm at IES Architecture College, Mumbai and acknowledged on <https://premjinmemorialtrust.com/>

Remember to tag **@premjinmemorialtrust** and use **#PJMT #HPBM26 #HUMANIZINGURBANDENSITY**



PREM JAIN MEMORIAL TRUST

HARIT-PREM
BHARAT



MAHOTSAV
JANUARY 23-29



#HUMANIZING URBAN DENSITY
#HPBM26
#PJMT

th Edition of **HARIT PREM BHARAT MAHOTSAV'26**

FOLLOW THE EVENT

INSTAGRAM -

[HTTPS://WWW.INSTAGRAM.COM/PREMJAINMEMORIALTRUST/](https://www.instagram.com/premjainmemorialtrust/)

FACEBOOK -

[HTTPS://WWW.FACEBOOK.COM/PREMJAINMEMORIALTRUST](https://www.facebook.com/premjainmemorialtrust)

CONNECT WITH OUR FOUNDER TRUSTEE ON LINKEDIN -

[HTTPS://WWW.LINKEDIN.COM/IN/PAYAL-JAIN-236493A1/](https://www.linkedin.com/in/payal-jain-236493a1/)

WEBSITE - [HTTPS://WWW.PREMJAINMEMORIALTRUST.COM](https://www.premjainmemorialtrust.com)